

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L14	118	((target\$3 custom\$6 personal\$6 tailor\$3 individual\$6 optim?\$\$5 focus?\$\$2) NEAR3 (adverti??\$5 advert\$1 commercials commercial ADJ message \$1) coupon\$1 incentive\$1 promot?\$\$2 promotion\$2 sponsor\$4)) SAME syndical? (\$2)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:50
L16	13	14 SAME (RSS Atom)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:50
L18	1	(14 NOT 16) SAME XML	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:54
L19	58	(14 NOT (16 18)) AND (RSS Atom XML)	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:56
L21	8	19 AND (@ad<"20031231" @prad<"20031231" @rlad<"20031231")	US- PGPUB; USPAT	OR	OFF	2009/11/19 06:57
L22	8	21 AND updat?\$\$2	US- PGPUB; USPAT	OR	OFF	2009/11/19 07:04

11/19/2009 7:08:01 AM

C:\Documents and Settings\dchampagne\My Documents\EAST\Workspaces\10750361\\syn_and_tgtn.g.wsp